

The Disney Collage Program at Delaware State University

The Disney College Program at Delaware State University for International Students is known as International Attractions & Tourism Program. The International Attractions and Tourism Program is a unique program offered by Delaware State University's College of Business that includes a working and learning opportunity with Walt Disney World International Programs. Students from across the globe take part in credit-earning studies, combined with the Leisure and Tourism experience on the campus of Delaware State and the Walt Disney World® Resort in Orlando, Florida.

Why participate?

Why participate in the DSU International Attractions and Tourism Program?

Students in the International Attractions & Tourism Program will experience:

- A full-time internship with the company ranked the best place to start a career - the Walt Disney Company.
- A U.S. college experience earning 12-15 college credits per semester at the highly regarded, AACSB accredited College of Business at Delaware State University.
- Approximately 2 weeks in the Mid-Atlantic area, studying at Delaware State University including intensive instruction in business with experiences at top tourist attractions in the region.
- The opportunity to participate in many professional development activities and training programs at the Walt Disney World® Resort.
- A professional, high quality program that supports international students as they apply for visas, travel to the United States, study, participate in field experiences, live and work at Walt Disney World®.
- Students that successfully complete their course work will receive a certificate in International Attractions and Tourism Management from Delaware State University. Students that successfully complete their internships will be issued a Ducktorate certificate of completion from Disney.

The Program

The International Attractions and Tourism Program includes:

- [The Academic Component](#)
Coursework resulting in 12-15* college credits per semester.
- [The Walt Disney Internship](#)
A 6 month full-time internship at the Walt Disney World® Resort in Orlando, FL.

* The program is 12 credits. Students have the option to take an additional 3 credits.

The Academic Component

The Academic Component is a 12-credit/semester program that includes coursework at Delaware State, coursework at Disney and a supervised internship. It includes:

- **MGMT-440 International Management**

This course is a study and analysis of management problems and practices of international businesses, including the following: organizational structures of global corporations; production and logistics; human resources and labor relations; marketing and financial management; cultural, political, social and environmental constraints; and other relevant topics. 3 credit hours.

- **MGMT-435 Entrepreneurship**

The entrepreneurial model is used as a prototype. It is the basics for developing a new enterprise. Students begin with the elements of how to identify: new business ideas and opportunities, sources of venture ideas, and franchising opportunities. They develop a business plan for a startup firm, establish the feasibility for the new idea; prepare a marketing audit to determine the potential organization's strategic position; and develop strategies, budgets, tactics, and activities to implement the new business idea. This is an applied course, and students are expected to work in small groups to create and to implement a new venture idea. 3 credit hours.

- **MGMT-490 Internship** at the Walt Disney World® Resort. This course allows students to gain practical experiences in business, through on-the-job work assignments with various business and institutions. 3 credit hours.

- **HTM-314 Internship II** at the Walt Disney World® Resort. Students are required to work a minimum of nine (9) weeks (on a full-time basis) during the Summer, Fall, or Spring semester in a supervised work experience. A detailed portfolio with a journal, pictures, documented work hours, evaluations, and solutions to specified situations is required. Students must participate in the internship seminar held during the Fall semester following the internship. Three activities are required, supervisor's evaluation, a self-evaluation and photos of internship activities. Three-hundred and sixty (360) documented

hours are required. Students must also be registered for internship during the time they are participating in a work/internship experience. 3 credit hours.

- **Two 3-credit courses from a choice of Harvard Manage Mentor Program**, optional. This course is an online course offered by the Harvard University.

The Walt Disney Internship

Students in the IATM program will participate in a full-time (30-45 hours a week) internship at the Walt Disney World® Resort, earning a minimum of \$10.00 an hour. Students have a choice of a wide variety of choices of jobs (called "roles") for their Disney internship including demonstrating and selling merchandise, life guarding, working in housekeeping, hospitality, recreation, operations, and positions in food and beverage operations.

As part of their internship, students receive world class training at Disney, including Traditions (an introduction to the company's heritage, culture and standards), line of business training, property orientation, and on the job training. Additionally, there are many other training and professional development activities students can participate in at Disney including the professional development series, Disney Exploration series, Conversations With/Career Insights/Spotlight On lectures, My Disney Career Series, College Alumni Speaker Series, and many online learning offers targeted on improving career-related skills.

Costs, fees and other requirements

The cost payable to Delaware State University to participate in the International Attraction and Tourism Program is \$5,500 for the one-semester program. This includes:

- Transportation from the Philadelphia International airport to DSU, if arriving on the planned schedule.
- Housing accommodations for the Delaware component of the program.
- Most meals while in the Delaware area: all breakfasts, lunches and dinners on class days, and some other meals on trip days. Some meals during the field trips are "on your own" and paid for by the students.
- Tuition and fees for 12-15 credits per semester from DSU.
- Airfare from Dover, Delaware to Orlando, Florida.

Costs covered by the students:

- Living expenses – an apartment and meals - while at Disney World.
- Airfare to and from the country of origin.
- Baggage fees and MEARS shuttle fee from Orlando airport to Disney Vista Way.
- Health insurance for the duration of the program.
- Some meals during field experiences.
- Textbook and course material fees for DSU and Disney courses.
- Disney program assessment fee (\$350).
- Costs associated with visa application.

Note: Disney fees are paid through payroll deductions.

Other requirements

To participate, students:

- Have active student status in a university outside of the United States
- Be 18 years of age or older
- Have a good academic standing
- Pass a background check at their local police station
- Recommended by school
- Have English language proficiency acceptable to Delaware State University
- Pass an interview from DSU and Disney staff
- Have adequate documented financial resources to meet visa requirement

J-1 Visa Information

For Students in the Delaware State Disney College Program

As Delaware State University Students with the J-1 exchange student visa status, you are required to follow the United States regulations governing your status.

It is important that if you have any questions; be sure to ask an International Student Advisor in International Services. You may contact us in any of the following ways:

International Services J-1 Visa Advisor

Email: lwilson@desu.edu

Telephone: 302.857.6421

Fax: 302.857.6053

Important Documents:

Keep these documents in a safe place at all times.

- **Passport**

A Document issued by your home government. It is required for all international travel and is considered to be your official identification document outside of your home country.

- **DS-2019 Form**

This is the basic document that allows you to apply for the J1 visa and is proof of your legal J-1 status in the United States. You will receive two DS-2019 forms, the first one

you used to apply for the J-1 visa travel into the U.S. and a second one that you will receive after you arrive on our campus that has been signed in the lower right corner for travel outside the US including cruise travel. Attach both DS-2019 forms together and use both of them for any future travel.

- **I-94 Card**

This small white card was stapled into your passport when you entered the United States and is official proof of your J-1 status. The notation of D/S (which stands for Duration of Status) on the I-94 card indicates the time you are allowed to remain in the U.S. Look on your DS-2019 form item 3 to find the ending date of your time to remain in the U.S.

Full-Time Enrollment Required

You are required to maintain full time enrollment (12 credits for more) throughout your stay in the Program. Do not withdraw from a class if the withdraw will result in less than a 12 credit course load.

Travel Abroad and Reentry to the United States in J-1 Status

If you wish to travel outside of the United States and then re-enter the U.S. during your J-1 program, you must be prepared to present the following documents to the Officials at the U.S. Port of Entry:

- Valid Passport
- Valid J-1 Visa in your Passport (You do not need a valid J-1 visa to reenter the U.S. from Canada or the Caribbean Islands if your visit there lasts less than 30 days)
- Valid DS-2019 form with a current signature in Travel Authorization Box in the lower right corner of the DS-2019 form.

You will receive a second DS-2019 form after you arrive on campus and it will be signed for any travel outside the U.S. you may want to make during your time at Walt Disney World.

Program Completion and the 30-Day Grace Period Following the Completion of the J-1 Program

The beginning and ending dates of your J-1 program are listed on your DS-2019 form, item 3 and you will be expected to move out of your accommodations on your ending date. However, the J-1 regulations allow you to remain legally in the United States for an additional 30 days following your program end date. This is called the 30-day grace period. You are allowed to stay in the U.S. during this 30-day grace only for the purpose of visiting or doing sightseeing travel. **You are not allowed to continue working during this time. Therefore, you may depart the United States anytime between the ending date as listed on your DS-2019 form item 3 and 30 days beyond that date.**

Please note that after your program end date, you will be responsible for all your own expenses including housing and meals. You must depart the United States no later than 30 days past your program end date. To remain in the U.S. beyond this date will be considered a violation of your legal status.

Medical Insurance during the 30 day grace period

The medical insurance coverage that you have during your Delaware State Disney College Program will end on the program end date indicated on your DS-2019. If you plan to stay beyond the end date, you must also extend your insurance coverage. You will be responsible for the cost of additional medical insurance after your DS-2019 end date.

J-1 Exchange Visitor Visa 2-Year Residency Requirement (212(e))

As a J-1 Exchange visitor, you may be subject to the two-year home country residence requirement (212(e)) which requires that you must "reside and be physically present" in your "home" country for total of two years before being eligible for certain immigration benefits. Check your J1 visa and your DS-2019 to see if you are subject to this requirement.

1. You are not eligible for an immigrant visa or for adjustment of status to lawful permanent resident (immigrant/green card) status.
2. You are not eligible for an H visa (temporary workers and dependents), or an L visa (intracompany transferees and dependents).
3. You are not eligible for a change your nonimmigrant status within the United States from J to any other nonimmigrant category except A (diplomatic) and G (international organization) statuses.

Changing Your J-1 status to F-1 Student Visa Status for Studies as a Matriculated Student (Degree Seeking) at Delaware State University

If you are interested in applying to Delaware State as degree-seeking student, you will be required to follow all admissions requirements and obtain the F-1 student visa, the appropriate visa required for full time matriculated students in the United States.

If you are subject to the 2-Year Residency Requirement (see above), you will be required to return to your home country before you begin your degree studies in order to apply for the F-1 visa at the U.S Consulate. This is due to the fact that the 2-Year Residency Requirement regulation prohibits you from changing your status from J-1 to F-1 within the United States. You must leave the United States, apply for the F-1 visa in your home country and enter the United States in time for your degree studies in valid F-1 status. Therefore, due to the time restraints, it will not be possible for you to begin your studies as a degree student immediately after your Disney College Program ends. Rather there will be a delay of one or two semesters before you can begin as a degree student.